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October  
15, 2012

Dear  
Friends:

We are down to the wire. Our polling is still favorable . But, we are anticipating an onslaught of negative advertising from the public employee union coalition. We have prepared two excellent TV spots and will start a media run this week.

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But, we need to raise considerable funds to keep this up.

This is our one chance to eliminate the Oregon estate tax, and I do not want to see victory pulled out of our hands simply because we could not counter a media onslaught. Please take a moment, right now, to consider the importance of this ballot measure. If at all possible, send an additional contribution right away.

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all you  
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Sincerely  
,

Kevin  
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2007 State St. | Salem, OR 97301  
Phone: 503.480.0523  
E-mail Address:  
[info@commonsensefororegon.org](mailto:info@commonsensefororegon.org)  
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